

# WOMEN & DATA.

# KEEPING SAFE ONLINE?



IN THIS COMIC, AMANI NAVIGATES THE ONLINE WORLD AND HER ENTRY INTO THE WORLD OF POLITICS. WOMEN AND GIRLS OFTEN FIND THEMSELVES DISPROPORTIONATELY TARGETED ONLINE FOR HARASSMENT AND BULLYING IN AN INCREASINGLY DIGITAL WORLD.

THEREFORE, DATA PROTECTION AND PRIVACY ARE KEY TOOLS FOR HELPING STAY ACTIVE ONLINE. LEARN ABOUT HOW AMANI, WITH THE SUPPORT OF HER FRIENDS, TACKLES THIS AND HOW YOU TOO CAN PROTECT YOUR DATA.

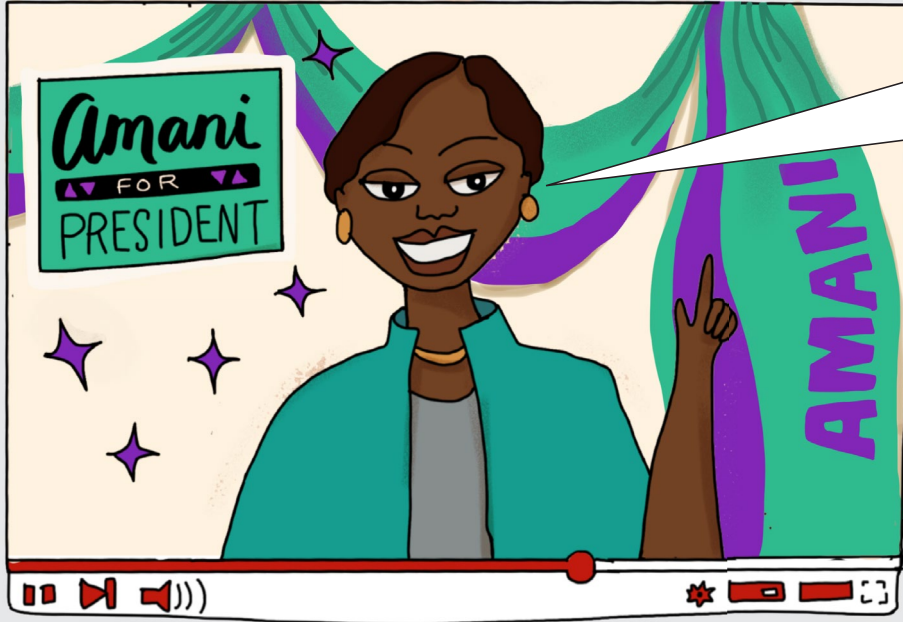


ONCE UPON A TIME IN THE FICTIONAL COUNTRY OF WENYA... AMANI LIVED AN ACTIVE ONLINE & OFFLINE LIFE...

HI GUYS! WELCOME BACK TO MY CHANNEL! I HAVE THIS AMAZING ALL-EXPENSES PAID TRIP FOR TWO TO GIVE AWAY FOR ANYONE WHO WANTS TO MAKE PREDICTIONS FOR THIS YEAR'S ELECTIONS AND WINS!



ONE DAY, SHE DECIDED TO RUN FOR PRESIDENT AND LAUNCHED HER CANDIDACY AND CAMPAIGN ONLINE!



"FELLOW WENYANS, I AM SOOO EXCITED TO ANNOUNCE MY BID FOR PRESIDENT! THANK YOU FOR ALL THE SUPPORT SO FAR. IT'S BEEN AMAZING! TOGETHER WE CAN GO FAR!"

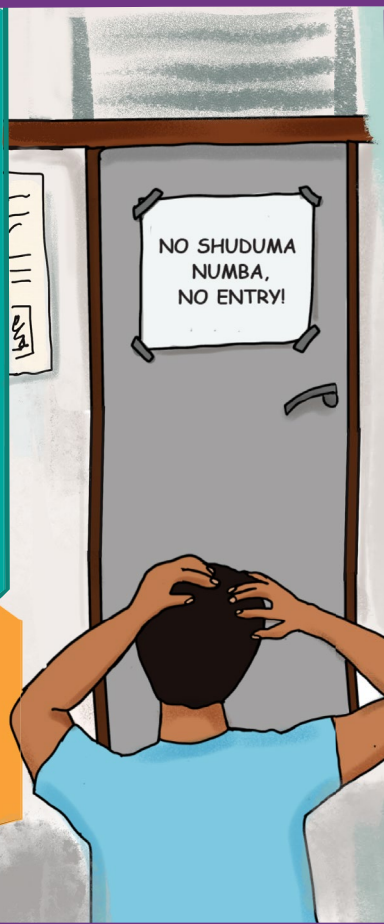
LIVE: Amani live announcement





ALSO AT THIS TIME, ALL THE PEOPLE OF WENYA WERE REQUIRED TO REGISTER FOR SHUDUMA NUMBA - AN ALL-ENCOMPASSING PERSONAL IDENTIFICATION NUMBER WHICH PROMISED TO IMPROVE SERVICE DELIVERY. THOSE WHO REGISTERED, DID SO BECAUSE THEY DIDN'T THINK THEY HAD ANYTHING TO HIDE... THOSE WHO DIDN'T, WERE DENIED ACCESS INTO GOVERNMENT BUILDINGS AND ACCESS FROM PUBLIC SERVICES UNTIL THEY COMPLIED..

...AND NOBODY COMPLAINED TO THE OFFICE OF THE DATA PROTECTION COMMISSIONER...



"WHY AREN'T PEOPLE REGISTERING? ME, I HAVE NOTHING TO HIDE!"



**MANY WENYANS  
STARTED RECEIVING  
CAMPAIGN  
MESSAGES...**

**STILL, NOBODY  
MADE A COMPLAINT  
TO THE DATA  
PROTECTION  
COMMISSIONER**

Hujambo [REDACTED],  
[REDACTED], Asante kwa  
usaidizi wako.  
Tushirikiane kwa ajili ya  
kuboresha maisha yetu  
ya baadaye kwa  
kupunguza umaskini na  
ukosefu wa ajira. [REDACTED]

Jiunge nami  
[http://\[REDACTED\].co.ke](http://[REDACTED].co.ke)

Hujambo [REDACTED],  
Nakuomba tafadhali, unipigie kura  
tarehe 9 Agosti nikuhudumie  
kama MP wa [REDACTED]. Asante  
sana. Mahitaji yako, Jukumu  
langu. Stop\*456\*9\*5#

Hujambo, Nashukuru kwa  
kuniunga mkono. Nakuomba kwa  
heshima, unipigie kura 9/8/2022  
MCA [REDACTED] WARD.  
[REDACTED]

No.8 on ballot  
STOP \*456\*9\*5#

My [REDACTED] ward voter, I built  
boreholes and roads in

[REDACTED]  
Firestation. Mimi ni  
surebet.  
MCA Stop\*456\*9\*5#

Hi [REDACTED],  
Thanks for your support.  
Let's work together for  
the betterment of our  
future by alleviating  
poverty and  
unemployment. Vote  
[REDACTED] for MP  
[REDACTED] and Vote for  
Change!

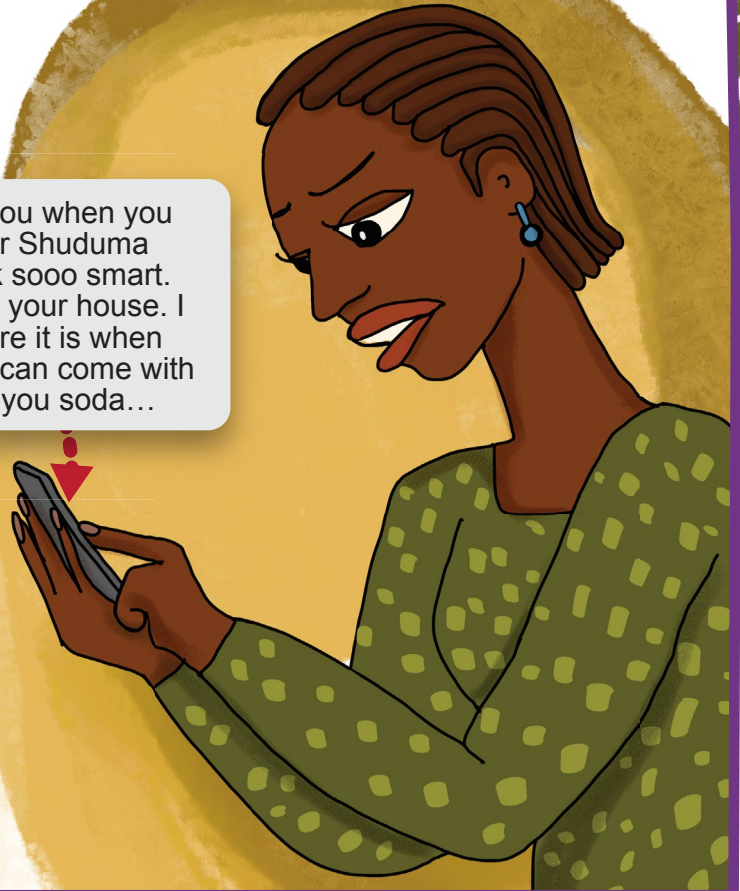
Jambo, Nashukuru kwa kuniunga  
mkono katika azima yangu ya  
kuwa Nairobi Woman Rep.

Ifikapo tarehe 9/08/2022,  
Chagua:  
[REDACTED]

STOP\*456\*9\*5#

*SOME HAD EVEN USED  
THIS PERSONAL DATA  
TO TRY TO FIND WIVES...*

Hi! I have seen you when you registered you for Shuduma Numba. You look sooo smart. Can I pick you at your house. I have known where it is when you registered. I can come with my boda. I'll buy you soda...





IN THE MEANTIME,  
AMANI STARTED  
SEEING PRIVATE  
PHOTOS OF HERSELF  
BEING USED TO MAKE  
FAKE PORN...

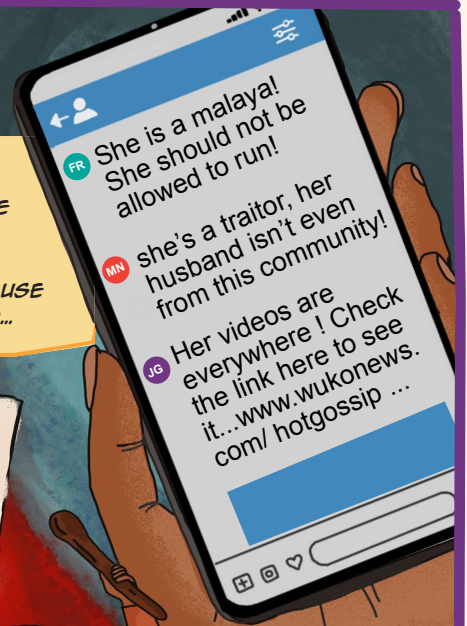
THAT'S NOT ME?!  
WHAT !??





PEOPLE FOUND OUT WHERE SHE LIVED AND STARTED PROTESTING OUTSIDE HER HOUSE... SHE RECEIVED THREATENING AND ABUSIVE CALLS AND MESSAGES... AND POLITICAL OPPONENTS WERE ABUSIVE TO HER BOTH PHYSICALLY DURING RALLIES AND VERBALLY ONLINE...

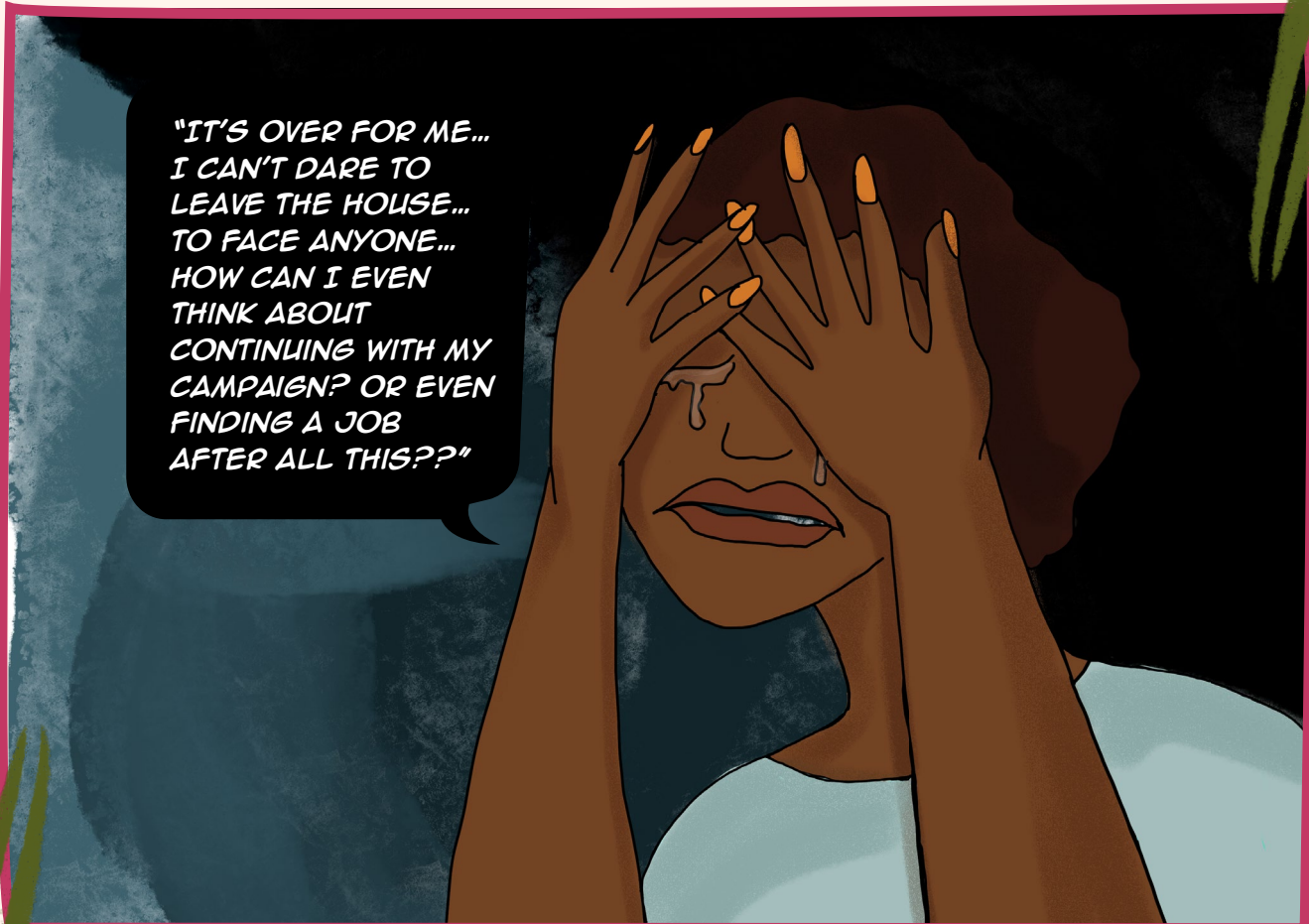
HER POLITICAL OPPONENTS PEDDLED AND AMPLIFIED THESE MESSAGES, USING PRIVATE INFORMATION TO SHAME AND INTIMIDATE HER. THEY TRIED TO USE THE FAKE PORN TO EXTORT HER...



Presidential hopeful  
MUST GO! pornstars  
CAN'T be presidents!

Where are you  
getting your money  
to campaign when  
women can't  
even own land!  
CORRUPT LEADERS  
MUST GO!



A stylized illustration of a woman with dark skin and curly hair, wearing a light blue top. She is covering her face with both hands, her fingers spread, as if in a state of despair or grief. Her eyes are closed, and two tears are visible on her cheeks. The background is dark and textured. A speech bubble is positioned to the left of her face, containing text. The entire scene is framed by a thick pink border. Green leaves are visible in the corners of the page.

*"IT'S OVER FOR ME...  
I CAN'T DARE TO  
LEAVE THE HOUSE...  
TO FACE ANYONE...  
HOW CAN I EVEN  
THINK ABOUT  
CONTINUING WITH MY  
CAMPAIGN? OR EVEN  
FINDING A JOB  
AFTER ALL THIS??"*



SORRY DEAR, THIS HAPPENED TO ME TOO, I DIDN'T REALISE THAT I HAD SOO MUCH PERSONAL INFORMATION ABOUT ME ONLINE THAT WHEN I BROKE UP WITH MY EX HE USED MY CONTACTS TO SPREAD NASTY RUMOURS ABOUT ME AND MY PHOTOS TO PAINT A BAD PICTURE OF ME. IT WAS SOO SCARY TO BE ONLINE! JUST MINIMISE AS MUCH PERSONAL INFORMATION ABOUT YOU ONLINE INCLUDING WHERE YOU LIVE AND WHERE YOU GO SO THAT PEOPLE CAN'T USE IT AGAINST YOU

YEAH BABE I HAD SOMEONE JUST TRY TO DISCREDIT ME ONLINE BY MAKING DEEP FAKES OF ME TOO SO I STARTED TAKING SCREENSHOTS OF HIS POSTS AND JUST DOCUMENTING EVERYTHING SO THAT I CAN BUILD A CASE AGAINST HIM IF I WANT TO BUT YAANI I WOULDN'T WISH THIS ON ANYONE...



YES I MADE A REPORT TO THE DPC AS WELL AS THE DCI WHEN I STARTED RECEIVING SO MUCH HATE. I ALSO REPORTED AND REQUESTED TAKEDOWNS FROM FB AND TWITTER. I WAS AFRAID THAT NOTHING WOULD HAPPEN AFTER REPORTING BUT THEY WERE ACTUALLY REALLY HELPFUL!

"YEAH, ALSO TAKE A BREAK, YOU NEED TO GO OFFLINE ALSO FOR YOUR OWN MENTAL HEALTH. WHEN YOU'RE READY, WE'LL BE HERE TO HELP YOU GET BACK ONLINE. WE CAN EVEN MANAGE YOUR PAGES FOR NOW IF YOU LIKE?"



THANK YOU, I FEEL EMPOWERED AND  
READY AGAIN TO RESUME MY CAMPAIGNS!

THE DCI AND ODPC WERE HELPFUL IN  
ELIMINATING THIS ONLINE ABUSE AND I'VE  
LEARNT A LOT ABOUT HOW TO PROTECT  
MYSELF BETTER ONLINE

I HOPE WENYANS ARE READY...  
I'M STRONGER AND BETTER!

ALSO, WHO WOULD'VE KNOWN  
THESE RESOURCES WOULD HAVE  
BEEN SO USEFUL!




#livestream #LiveNews #WTNNews

Amani addresses the nation, ready to resume campaign

Top chat ▾

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- R** Go back to making porn!
- J** Shut up, she never made porn. We need more people like her and less people like you!

 Subscribers-only mode. Messages that appear are from people who've subscribed to this channel for 5 minutes or longer.

[LEARN MORE](#)

- J** Go Amani! We support you!
- W** This one is mad! She can't be president...
- A** Amani is the one for this country!

AND THE PEOPLE OF WENYA WERE  
ENCOURAGED BY THE ACTIONS TAKEN TO  
SECURE AMANI'S PRIVACY AND DATA  
PROTECTION AND BEGAN TO BE MORE  
CONSCIOUS ABOUT THEIR OWN DATA  
PROTECTION AND PRIVACY

THE END!





▶ **WHAT IS PRIVACY?**

[HTTPS://PRIVACYINTERNATIONAL.ORG/EXPLAINER/56/WHAT-PRIVACY](https://privacyinternational.org/explainer/56/what-privacy)

▶ **WHAT IS DATA PROTECTION AND DATA PRIVACY?**

DATA PRIVACY IS ABOUT WHO HAS ACCESS TO DATA (INCLUDING PERSONAL INFORMATION ABOUT YOU)

DATA PROTECTION IS ABOUT HOW TO PREVENT PEOPLE FROM ACCESSING DATA WHICH CAN INCLUDE PERSONAL INFORMATION ABOUT YOU.

▶ **WHY ARE DATA PROTECTION AND DATA PRIVACY IMPORTANT?**

OVEREXPOSURE OF DATA OR INFORMATION ABOUT SOMEONE CAN LEAD TO BULLYING, HARASSMENT AND OTHER FORMS OF VIOLENCE AND HARM BOTH ONLINE AND OFFLINE AGAINST A PERSON OR GROUP OF PEOPLE. ONLY THE NECESSARY AMOUNTS OF INFORMATION ABOUT SOMEONE SHOULD BE ACCESSIBLE TO SPECIFIC PEOPLE, FOR SPECIFIC PURPOSES AND FOR SPECIFIC PERIODS OF TIME.

▶ **HOW DOES THIS AFFECT YOU OR ME?**

WE CAN ALL TAKE MEASURES TO MAKE SURE WE PROMOTE AND PROTECT DATA PROTECTION AND PRIVACY BY LIMITING THE AMOUNT OF INFORMATION WE PUT ONLINE, PROTECTING ACCESS TO IT FOR DIFFERENT AUDIENCES AND ENSURING WE PRACTICE GOOD CYBERSECURITY (INCLUDING GOOD PASSWORDS OR CODES, MULTIFACTOR AUTHENTICATION ETC).

▶ **HOW TO IMPROVE YOUR ONLINE PRIVACY AND SECURITY**

[HTTPS://HELPDESKGEEK.COM/HOW-TO/HOW-TO-IMPROVE-YOUR-ONLINE-PRIVACY-AND-SECURITY/](https://helpdeskgeek.com/how-to/how-to-improve-your-online-privacy-and-security/)

▶ **WOMEN'S RIGHTS ONLINE:**

TIPS FOR A SAFER DIGITAL LIFE  
[HTTPS://EDRI.ORG/OUR-WORK/WOMENS-RIGHTS-ONLINE-TIPS-FOR-A-SAFER-DIGITAL-LIFE/](https://edri.org/our-work/womens-rights-online-tips-for-a-safer-digital-life/)

DATA PROTECTION AND PRIVACY. A GENDER PERSPECTIVE  
[HTTPS://WWW.KICTANET.OR.KE/MDOCS-POSTS/DATA-PROTECTION-AND-PRIVACY-A-GENDER-PERSPECTIVE/](https://www.kictanet.or.ke/mdocs-posts/data-protection-and-privacy-a-gender-perspective/)

▶ **WHERE CAN I FIND OUT MORE ABOUT DATA PROTECTION AND DATA PRIVACY?**

LIST OF RESOURCES:  
[WWW.KICTANET.OR.KE](http://www.kictanet.or.ke)  
[WWW.APC.ORG](http://www.apc.org)  
[WWW.ARTICLE19.ORG](http://www.article19.org)  
[WWW.ACCESSNOW.ORG](http://www.accessnow.org)  
[WWW.UNESCO.ORG](http://www.unesco.org)  
[WWW.ATANGI.ORG](http://www.atangi.org)



# WOMEN & DATA. KEEPING SAFE ONLINE?

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